**Accessible transcript: Co-design: making it business as usual**

Link: <https://www.youtube.com/watch?v=T1rFJHYUYcI>

**[Visual] The video opens with a white background and a grey swoosh on the lower half. The words ‘Co-design process’ appear in dark blue writing. After a moment it changes into a blue hanging sign graphic with the words ‘Business as usual’ written on it.**

[Audio] Co-design should become business as usual. Co-design enables us to improve services which meet the needs of consumers, whānau and staff.

**[Visual] The sign zooms in to fill the whole screen with dark blue. The word ‘consumer’ appears in white and below it in yellow is the word ‘whānau’. Below this in italics is the word ‘staff’.**

[Audio] It focuses on what’s important including mātauranga Māori – a way of being and engaging with the world.

**[Visual] A graphic of a globe appears and zooms in on New Zealand, with ‘New Zealand’ written above it. The graphic of New Zealand then flips upside down and the name ‘New Zealand’ is replaced by ‘Aotearoa’. The words ‘Te Waka-a-Māui’ appear beside the South Island. The words ‘Te Ika-a-Māui’ appear beside the North Island.**

[Audio] It can help solve problems and support new initiatives by listening and designing solutions.

**[Visual] The image of Aotearoa is replaced by a dark blue screen with an illustration of a lightbulb. On the left side of the lightbulb is the word ‘Problem’. An arrow beginning at the word ‘Problem’ moves over the top of the lightbulb to the other side where the word ‘Solution’ appears. The lightbulb lights up yellow. This fades and is replaced by an illustration of two hands holding a red heart. Four yellow and white circles appear around the hands. The one at the top left of the screen has an icon of a stethoscope. The one at the top right has an icon of two hands performing a handshake. The one at the bottom right has an icon of a folder with a health care cross symbol on it. The circle at the bottom left has an icon of an ear and waves beside it to indicate hearing.**

[Audio] Together, we can make a difference by improving care for all people in Aotearoa New Zealand.

**[Visual] The screen reverts back to showing an image of New Zealand upside down with the word ‘Aotearoa’ above it. The words ‘Te Waka-a-Māui’ appear beside the South Island. The words ‘Te Ika-a-Māui’ appear beside the North Island.**

**[Video ends]**