**Te Ao Māori Framework accessible transcription**

**Visual**

**The animated video begins. The screen has a white background. It shows a circular Māori design representing Te Ao Māori Framework. The centre has purple koru designs and in large letters is the word ‘Wairuatanga’. Surrounding the circle are the words ‘Rangatiratanga’ on the top left of the red circular design, ‘Pātuitanga’ on a dark purple design and ‘Whānau’ at the bottom of the circle on a blue design.**

[Audio]

Looking at the framework will help you understand the key elements that will facilitate authentic co-design with Māori.

**Visual**

**All the words and designs fade away. We see the word ‘Wairuatanga’ on top of the purple koru design. Koru designs in red and purple fade in and out in a wave motion in all four corners of the screen.**

[Audio]

Wairuatanga, the whole of culture, including Māori health and spiritual wellbeing, is the central focus of the framework because it’s about culture, and understanding culture is key to designing and delivering services.

**Visual**

**We see the word ‘Wairuatanga’ on top of the purple koru design.** **The word ‘Pātuitanga’ fades in on top of the purple design.** **Koru designs in red and purple fade in and out in a wave motion in all four corners of the screen.**

[Audio]

Pātuitanga is about creating partnerships. Strong partnerships mean we can work collaboratively to improve our outcomes.

**Visual**

**The word ‘Whānau’ fades in on top of the blue design. Koru designs in red and purple fade in and out in a wave motion in all four corners of the screen.**

[Audio]

Whānau, which is tied to the collective, the family and the community, is at the forefront of service design and delivery.

[Audio]

We should always ask how well we are delivering our services to improve health outcomes for real people and their communities.

**Visual**

**The word ‘Rangatiratanga’ fades in on top of the red design. Koru designs in red and purple fade in and out in a wave motion in all four corners of the screen.**

**The circle is now complete, displaying the words ‘Rangatiratanga’, ‘Pātuitanga’ and ‘Whānau’ in the outer circle. In the centre is the word ‘Wairuatanga’.**

[Audio]

And finally, Rangatiratanga symbolises the right to choose.

In delivering services, we should help people make informed decisions about their health care.