



## Sponsorship opportunity

### ***Open Forum: International Speaker Series* featuring Henry Marsh**

Following the extremely successful visit of Dr Atul Gawande earlier this year, the Health Quality & Safety Commission is working on its next event in the *Open Forum: International Speaker Series*.

On 9 March 2016, in Wellington, we are excited to be hosting Henry Marsh. He will be the keynote speaker at a one-day forum for the health sector, with a focus on clinical leadership in health quality and safety.

The Commission is seeking one gold and two silver sponsors for the event.

The *Open Forum: International Speaker Series*, featuring Henry Marsh, presents an opportunity to sponsor an event with appeal to a wide range of health care clinicians, managers and academics. The forum will be held on Wednesday 9 March 2016 from 9:00am to 4:30pm at Te Papa's Soundings Theatre, with capacity for an audience of 328.

#### **About Henry Marsh**

Henry Marsh is a leading British neurosurgeon and pioneer of operating on brain tumours under local anaesthetic. He was the senior consultant neurosurgeon at the Atkinson Morley Wing at St George's Hospital, one of Britain's largest specialist brain surgery units, and has recently retired.

Henry Marsh was the subject of a major BBC documentary *Your Life in Their Hands* in 2004, which won the Royal Television Society Gold Medal. He has been working with neurosurgeons in the former Soviet Union, mainly in Ukraine, since 1992 and his work there was the subject of the recent award-winning BBC Storyville film *The English Surgeon*. He was appointed Commander of the Order of the British Empire (CBE) in the 2010 Birthday Honours.

Henry Marsh is in New Zealand as part of the New Zealand Festival's Writers Week, where he is speaking about his bestselling book, *Do No Harm: Stories of Life, Death and Brain Surgery*. The Commission has partnered with the festival to bring him to New Zealand.

## **Forum focus**

Henry Marsh will deliver two keynote presentations, tailored to align with the Commission's clinical leadership in health quality and safety focus. They will focus on a broad range of his professional interests including the importance of role modelling in clinical leadership, the role clinical leadership plays in making hard decisions, and the importance of patients being more informed consumers so they can make the best choices.

The forum will also feature presentations from senior New Zealand health professionals, considering:

- role modelling
- openness and learning from mistakes
- communication with colleagues and patients
- team work
- growing clinical leadership locally and nationally.

## **Sponsorship packages**

The Commission is seeking a gold sponsor for this event, for \$15,000 plus GST, and two silver sponsors, for \$7,500 plus GST.

### **Gold sponsor (x1)- \$15,000 plus GST**

- Attendance for two people at the dinner with Henry Marsh following the forum on 9 March 2016.
- 4 complimentary registrations to the event.
- Sponsor's logo on all communication materials relating to this event.
- Sponsorship of lunch.
- Web links to sponsor on both the Health Quality & Safety Commission and *Open* websites.
- Public acknowledgement at the forum, including sponsor signage prominently displayed at venue and on any audiovisual material (both to be provided by sponsor).
- Material included in conference pack.

### **Silver sponsor (x2) - \$7,500 plus GST**

- Sponsorship of morning or afternoon tea.
- 2 complimentary registrations to the event.
- Sponsor's logo on all communication materials relating to this event.
- Web links to sponsor on both the Health Quality & Safety Commission and *Open* websites.
- Public acknowledgement at the forum, including sponsor signage prominently displayed at venue and on any audiovisual material (both to be provided by sponsor).
- Material included in conference pack.

Thank you for your consideration of this sponsorship package. I look forward to hearing from you.

Yours sincerely

Dr Janice Wilson  
**Chief Executive**