

In recent years there has been a significant upward trend in the numbers of younger people living with both chronic and long-term illnesses. This is particularly true amongst the most vulnerable and underserved population groups in society where the future trajectory of a person's health and wellbeing is significantly influenced by their experiences and the lived environment in their early years.

Promoting healthier lifestyles, investing in ill-health prevention, and empowering the younger generation to make more informed decisions in their own health and welfare are now recognised in New Zealand and internationally as core investment strategies to promote better health and wellbeing.

To effectively engage with the younger generation, there is a need for new care models and e-health

technologies that promote innovative ways to prevent ill-health, support self-care, and raise awareness of health promoting behaviours. However, it is important to understand what younger patients want to ensure that any new wave of technological innovation can add value over existing care provision.

About the Post-Congress Summit

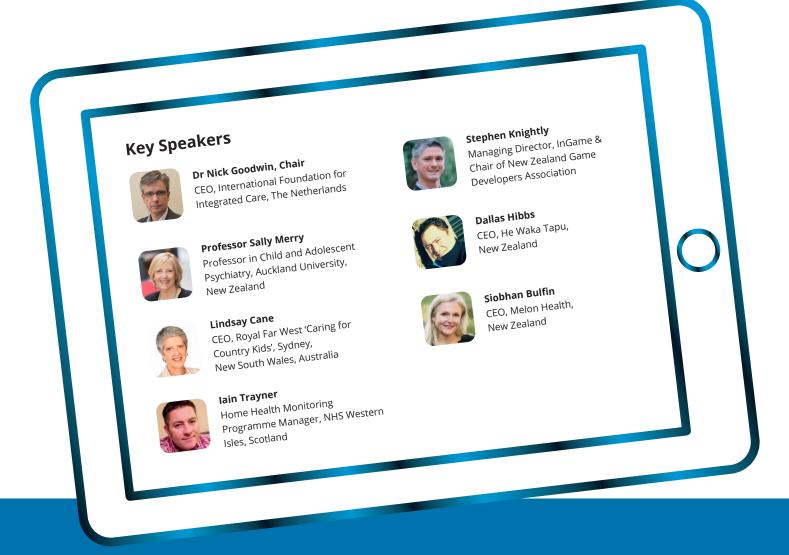
Organised by IFIC New Zealand in association with the 4th World Congress on Integrated Care, this symposium seeks to examine the power that technological innovations can have in engaging younger people in their health and so make a positive influence in promoting their health and wellbeing.

The symposium will consider the new and emerging technological landscape through which the future health of young people may be influenced including: mobile health (such as smartphone and tablet-based apps), gaming, on-line platforms, access to electronic health records, and the use of social media.

The symposium brings together expert key speakers into a debate with the young users of new digital technologies to share their experiences.

Three core questions will be considered:

- **1.** What do younger people want, and what is the best way to give it to them?
- 2. How can the health and care sector best build new services that can engage younger people and keep their attention?
- **3.** How might the needs of the younger service user be best assessed to ensure the creation of higher-value services that fundamentally improve care delivery?



Costs

\$260 NZD

Registration

Registration can be made through the WCIC4 registration portal: innovators.eventsair.com/wcic4/reg/Site/Register

Contact Us

